REP HEADLINE# 6301800 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY CREDIT RISK ORDER WORKSHEET

9399 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP SEP25/12 12.14 **CHANGES** *** WFSB-TV ***

12.14 # DATE SEP25/12 SALESMAN REGIONAL (H) нватнек иттен ANNE BRAUNSCHEIDEL LOCAL OFF.# WA-CLASS: NATL. SALES PRSN BUYER NAME **REP.**# INVOICE) CO-OP BILLING NEEDED ORDER, 306 SUITE HZO. (LINE, ADV. NAME POLI/L MCMAHON/R/SEN/CT SERVICES, FAIRMOUNT AVENUE, COMMENTS: CONTRACT # 6301800 21286 MENTZER MEDIA В MCMAHON 4 !!!GFSB!!! EST#1291 WK-1 TOWSON, 600 SEP10/12 STATE TAX AGY. NAME FLIGHT DATES SEP4/12 TAX # # ORDER PRDCT # CILY ADV AGY

REP: REVISED ORDER
ZEROED LNS 35, 36, 40
NEW TTL 4220
\$480 CREDITED
PLS CFM
THANKS, MIKE FOR HEATHER

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE *****

- AGENCY IDB #1021 ALL STATIONS USING ELECTRONIC INVOICING

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

ORDER FOR GFSB IDB #1021 TV INVOICES #9912736

TOTE:	: STAS:	o
WEEK: DAYS		MON
SPTS: W		0
END DATE		9/10
: START : DATE	1291	9/10
RATE	AGENCY EST# =	00.06\$
:LINE#:REP :CD: TIME PERIOD : LGTH : SEC :	AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =	35 S 700P-730P 30

PROGRAM: INSIDE EDITION CON COM1: INSIDE EDITION

FAX# 703-516-9680 AGENCY REP: TEL# 703-516-9399 CREDIT ADVISORY: AGEN ORDER WORKSHEET

SS

REP HEADLINE# 6301800 \$\$\$ MOD# 2: UNAPPROVED REV #1

SEP25/12 12.14 *** WFSB-TV *** CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES

: TOTE: SPTS: 0 o DAYS MON MOM •• WEEK TANI :STAS: /WK: 0 0 DATE END 9/10 9/10 .. . START DATE 9/10 9/10 RATE \$300.00 00.06\$ •• S D D C .. LGTH <u>က</u> 0 •• 00 FIVE TIME PERIOD ENT TONIGHT 1000F-1100P 730P-800P HAWAII HAWAII PROGRAM : CON COM1: CD: CON COM1: PROGRAM Ø PROGRAM Ø · LINNE#: 4 36 :LINE#:REP

\$4,220.00 SEP/12

\$4,220.00

CONTRACT TOTAL TOTAL SPOTS

0 WHPX WCCT 08 WCTX 48 WTIC 13% WVIT 25% 4 O 8 & 8 WTMH CABL WFSB 40% MARKET TOTALS \$409,687

(7) GFSE SHARES ACCURATE.

SVC- NSI DEMOS- RA35+*

N-PROGRAM NAME M-MAKEGOOD L-LENGTH DE-DELETE E-EFF DATES C~CANCELLED B-BUY TYPE MOD CODE A-ADD

*-MULTIPLE Z-COMMENTS X-DAYS X-LATE T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM P-CLASS, PLAN, SECT

CONTRACT



WFSB Fairfield County 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Mentzer Media Services, Inc. 600 Fairmount Avenue Suite 306 Towson, MD 21204

	Contract / Re	vision		Alt Order	#	
	491856	1		06301800		
Product		***************************************				
MCMAHON 4 IIIGFSBIII						
Contract Dates	Estimate #				-	
09/04/12 - 09/10/12	1291					
Advertiser			Ori	ginal Date	/ Revision	
McMahon for Senate			0	9/25/12	/ 09/25/12	
	Billing Cycle	Billing	Cal	endar	Cash/Trade	
İ	EOM/EOC	Broado	ast		Cash	
	Station	Account Executive		xecutive	Sales Office	
	GFSB			tley	HRP-WASHING	
	Special Hand					
	<u>Demographic</u>					
·	Adults 35+					
.						
i i	<u>ID8#</u>	Advertis	ser !	Code	Product Code	
	1021					
	Agency Ref		ļ	Advertiser	Ref	
			-			

Spots/ *Line Ch Start Date End Date Description Length Week Start/End Time Days Rate Type Spots Amount GFSB 09/04/12 09/07/12 6AM-6:30AM Eyewitness Nev6AM-6:30AM :30 NM 2 \$90.00 Start Date Weekdays End Date Spots/Week Rate Week: 09/03/12 09/09/12 -T--F-\$45.00 GFSB 09/04/12 09/06/12 6:30AM-7AM Eyewitness Nev6:30AM-7AM :30 NM 2 \$120.00 Start Date **End Date** Spots/Week **Weekdays** Rate Week: 09/03/12 09/09/12 -T-T---2 \$60.00 GFSB 09/04/12 09/06/12 7AM-9AM The Early Show 7AM-9AM :30 NM 2 \$80.00 End Date Start Date Weekdays Spots/Week Rate \$40.00 Week: 09/03/12 09/09/12 -T-T---GFSB 09/04/12 09/07/12 Eyewitness News at Noon 12PM-12:30PM :30 NM 2 \$100.00 **End Date** Start Date <u>Weekdays</u> Spots/Week Rate Week: 09/03/12 09/09/12 \$50.00 2 GFSB 09/04/12 09/06/12 5PM-5:30PM Eyewitness Nev5PM-5:30PM :30 NM 2 \$130.00 Weekdays Start Date **End Date** Spots/Week Rate Week: 09/03/12 09/09/12 -T-T---2 \$65,00 GFSB 09/04/12 09/07/12 5:30PM-6PM Eyewitness Nev5:30PM-6PM :30 NM \$65.00 Start Date End Date Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 -T--F--2 \$65.00 Spot Ch Date Range Description Start/End Time **Weekdays** Length Rate Type 1 GFSB 09/03/12-09/09/12 5:30PM-6PM Eyewitness Nev5:30PM-6PM -TU---F----:30 \$65.00 NM See MG 25.2,25.3,25.4 GFSB 09/04/12 09/06/12 6PM-6:30PM Eyewitness Nev6PM-6:30PM :30 NM 2 \$180.00 Start Date Spots/Week **End Date** Weekdays Rate 09/09/12 Week: 09/03/12 \$90.00 -T-T---2 7PM-7:30PM GFSB 09/07/12 09/07/12 7PM-7:30PM :30 NM \$0.00 Start Date **End Date** Spots/Week Weekdays Rate Week: 09/03/12 09/09/12 ----1--1 \$90.00 Spot Ch Date Range Description Start/End Time <u>Weekdays</u> Length Rate Type 1 GFSB 09/03/12-09/09/12 7PM-7:30PM 7PM-7:30PM ----F--\$90.00 :30 NM Credited 09/05/12 7:30PM-8PM GFSB 09/05/12 7:30PM-8PM :30 NM \$90.00 Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Week: 09/03/12 09/09/12 1 \$90.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision Alt Order # 491856 06301800 Contract Dates Estimate # Product 09/04/12 - 09/10/12 MCMAHON 4 !!!GFSB!! 1291

Advertiser Original Date / Revision 09/25/12 / 09/25/12 McMahon for Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week R	ate Typ	e Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			The second trace in the state of	
10 GFSB 09/04/12 09/06/12 5AM-5:30AM Eyewitness		:30	NN	1 4	\$100.00
Start Date End Date Weekdays Spots/Week			• • • •	<u> </u>	V100.00
Week: 09/03/12	\$25.00				
11 GFSB 09/04/12 09/07/12 5:30AM-6AM Eyewitness	Nev5:30AM-6AM	:30	NN	2	\$70.00
Start Date End Date Weekdays Spots/Week		.00	1414	_	910.00
Week: 09/03/12 09/09/12 -TF 2	\$35.00				
12 GFSB 09/04/12 09/08/12 M-SU Eyewitness News @	1.111PM_11.35PM	:30	NM	3	\$195.00
Start Date End Date Weekdays Spots/Week		.00	1414	'	\$195.00
Week: 09/03/12 09/09/12 -T-T-S- 3	\$65.00			Į	
13 GFSB 09/04/12 09/04/12 NCIS	8PM-9PM	:30	NIN A	1 .	6050.00
Start Date End Date Weekdays Spots/Week		.30	NM	1	\$250.00
Week: 09/03/12 09/09/12 -1 1	\$250.00			İ	
The state of the s		-00		1	4.00.00
14 GFSB 09/04/12 09/04/12 National Conventions Start Date End Date Weekdays Spots/Week	10pm-11pm	:30	NM	1	\$400.00
Week: 09/03/12 09/09/12 -1 1	<u>Rate</u> \$400.00				
				l .	
15 GFSB 09/05/12 09/05/12 Criminal Minds	9PM-10PM	:30	NM	1	\$220.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/121 1	<u>Rate</u> \$220.00			Ī	
A TOTAL TOTA				ļ	
16 GFSB 09/05/12 09/05/12 National Conventions	10pm-11pm	:30	NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/121 1	<u>Rate</u> \$400.00				
				1	
17 GFSB 09/07/12 09/07/12 CSI: NY	9PM-10PM	:30	NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/121 1	Rate				
	\$200.00				
18 GFSB 09/08/12 09/08/12 SA Eyewitness News	6AM-7AM	:30	MM	1	\$20.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/121- 1	Rate				
	\$20.00				
19 GFSB 09/08/12 09/08/12 SA Eyewitness News	7AM-9AM	:30	NM	1	\$35.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/03/12 09/09/121- 1	\$35.00				
20 GFSB 09/08/12 09/08/12 SA 6pm-6:30pm EWN	6PM-6:30PM	:30	NM	1	\$35.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/03/12 09/09/121- 1	\$35.00				
21 GFSB 09/09/12 09/09/12 SU Eyewitness News	6AM-7AM	:30	NM.	1	\$20.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 09/03/12 09/09/121 1	\$20.00				
22 GFSB 09/09/12 09/09/12 SU Eyewitness News	7AM-9AM	:30	NM	1	\$35.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/03/12 09/09/121 1	\$35.00				
23 GFSB 09/09/12 09/09/12 CBS Sunday Morning	9AM-10:30Am	:30	. NM	1	\$85.00
Start Date End Date Weekdays Spots/Week	Rate		ı		
Week: 09/03/12 09/09/121 1	\$85.00				
24 GFSB 09/09/12 09/09/12 Su 10:30AM-11:30AM ROT	10:30AM-11:30AM	:30	NM	1	\$55.00
Start Date End Date Weekdays Spots/Week	Rate				•
Week: 09/03/12 09/09/121 1	\$55.00				
25 GFSB 09/09/12 09/09/12 SU 6:30PM-7PM EWN	6:30PM-7PM	:30	MM	3	\$110.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		l		
Week: 09/03/12 09/09/121 1	\$45.00		i		

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WFSB Fairfield County 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

	Contract / Revision	Alt Order #
	491856 /	06301800
Contract Dates	Product	Estimate #
09/04/12 - 09/10/12	MCMAHON 4 !!!GFSB	11 1291

Advertiser Original Date / Revision 09/25/12 / 09/25/12 McMahon for Senate

Spots/	•		
*Line Ch Start Date End Date Description Start/End Time Days Length Week Ra	te Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Rate		<u> </u>	
Spot Ch Date Range Description Start/End Time Weekdays Length Ra 1 GFSB 09/03/12-09/09/12 SU 6:30PM-7PM EWN 6:30PM-7PMSt :30 \$45.6			
See MG 25.2,25.3,25.4	14141 O		
2 GFSB 09/08/12-09/08/12 M-SU Eyewitness News @ 1111PM-11:35PMSa :30 \$65.0	00 NM		•
⊕ MG for 6.1,25.1 3 GFSB 09/08/12-09/08/12 Wknd Late Fringe Synd. 1135PM-12:35AMSa :30 \$15.0	O NM		
(ii) MG for 6.1,25.1	,		
4 GFSB 09/10/12-09/10/12 9AM-10AM 9AM-10AM M :30 \$30.0 ⊕ MG for 6.1,25.1	0 NM		
26 GFSB 09/09/12 09/09/12 60 Minutes 7PM-8PM :30	NM	1	\$550.00
Start Date End Date Weekdays Spots/Week Rate	14141	'	\$550.00
Week: 09/03/12 09/09/121 1 \$550.00			
27 GFSB 09/09/12 09/09/12 Mentalist 10PM-11PM :30 Start Date End Date Weekdays Spots/Week Rate	NM	1	\$200.00
Week: 09/03/12 09/09/121 1 \$200.00			
28 GFSB 09/10/12 09/10/12 6AM-6:30AM Eyewitness Nev6AM-6:30AM :30	NM	1	\$40.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 1 1 \$40.00			
29 GFSB 09/10/12 09/10/12 6:30AM-7AM Eyewitness Nev6:30AM-7AM :30	NM	1	\$50.00
Start Date End Date Weekdays Spots/Week Rate	13181	,	950.00
Week: 09/10/12 09/16/12 1 1 \$50.00			
30 GFSB 09/10/12 09/10/12 7AM-9AM The Early Show 7AM-9AM :30 Start Date	NM	1	\$30.00
Week: 09/10/12 09/16/12 1 1 \$30.00			
31 GFSB 09/10/12 09/10/12 Eyewitness News at Noon 12PM-12:30PM :30	NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 1 1 \$50.00			
32 GFSB 09/10/12 09/10/12 5PM-5:30PM Eyewitness Nev5PM-5:30PM :30	NM	0	\$0.00
Start Date			7
Week: 09/10/12 09/16/12 1 1 \$65.00 <u>Spot Ch Date Range Description Start/End Time Weekdays Length</u> Rate	<u>Type</u>		
1 GFSB 09/10/12-09/16/12 5PM-5:30PM Eyewitness Nev5PM-5:30PM M :30 \$65.00			
Credited			
33 GFSB 09/10/12 09/10/12 5:30PM-6PM Eyewitness Nev5:30PM-6PM :30 Start Date	NM	0	\$0.00
<u>Start Date End Date Weekdays Spots/Week Rate</u> Week: 09/10/12 09/16/12 1 1 \$65.00			
Spot Ch Date Range Description Start/End Time Weekdays Length Rate			
1 GFSB 09/10/12-09/16/12 5:30PM-6PM Eyewitness Nev5:30PM-6PM M :30 \$65.00 Credited	NM		
34 GFSB 09/10/12 09/10/12 6PM-6:30PM Eyewitness Nev6PM-6:30PM :30	NM	0	\$0.00
<u>Start Date End Date Weekdays Spots/Week Rate</u>	· · · · ·	v	φφ,σσ
Week: 09/10/12 09/16/12 1 1 \$90.00 <u>Spot Ch Date Range Description Start/End Time</u> Weekdays Length Rate	Tuno		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate 1 GFSB 09/10/12-09/16/12 6PM-6:30PM Eyewitness Nev6PM-6:30PM M:30 \$90.00	<u>Type</u> NM		
Credited			
N 35 GFSB 09/10/12 09/10/12 7PM-7:30PM 7PM-7:30PM :30	NM	0	\$0.00
<u>Start Date End Date Weekdays Spots/Week Rate</u> Week: 09/10/12 09/16/12 1 1 \$90.00			
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u>	<u>Type</u>		
1 GFSB 09/10/12-09/16/12 7PM-7:30PM 7PM-7:30PM M :30 \$90.00 Credited	NM		
Ordanieu			

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\$4,220.00

09/25/12 / 09/25/12



		Alt Order # 06301800
Contract Dates	Product	Estimate #
09/04/12 - 09/10/12	MCMAHON 4 !!!GFSB!!	1291
Advertiser	Origin	nal Date / Revision

Totals

#1' OL OV (B.) E ID (B.) #		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	Spots	Amount
N 36 GFSB 09/10/12 09/10/12 7:30PM-8PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 1 1	7:30PM-8PM <u>Rate</u> \$90.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 GFSB 09/10/12-09/16/12 7:30PM-8PM Credited	Start/End Time 7:30PM-8PM	Weekdays Length Rate M :30 \$90.00	<u>Type</u> <i>NM</i>		
37 GFSB 09/10/12 09/10/12 5AM-5:30AM Eyewitness No. Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	ev5AM-5:30AM <u>Rate</u> \$20.00	:30	МИ	1	\$20.00
38 GFSB 09/10/12 09/10/12 5:30AM-6AM Eyewitness No <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 1 1	ev5:30AM-6AM <u>Rate</u> \$30.00	:30	NM	1	\$30.00
39 GFSB 09/10/12 09/10/12 M-SU Eyewitness News @ 1 Start Date	'11PM-11:35PM <u>Rate</u> \$65.00	:30	MM	1	\$65.00
N 40 GFSB 09/10/12 09/10/12 Hawaii 5-0 Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	10PM-11PM <u>Rate</u> \$300.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 GFSB 09/10/12-09/16/12 Hawaii 5-0 Credited	Start/End Time 10PM-11PM	Weekdays Length Rate M :30 \$300.00	<u>Type</u> <i>NM</i>		
41 GFSB 09/04/12 09/07/12 Eyewitness News at Noon Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWTF 2	12PM-12:30PM <u>Rate</u> \$50.00	:30	NM	2	\$100.00

McMahon for Senate

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/10/12	49	\$4,220.00	\$3,587.00
Totals	49	\$4,220.00	\$3,587.00

Signature:	Date:	

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